

Shreveport Farmers' Market 2026 General Regulations

Saturdays: 8:00 a.m. – 12:00 p.m., May 30 – August 29, 2026

The Shreveport Farmers' Market (also referred to in this document as "SFM") is a program of the Red River Revel, a 501(c)(3) nonprofit organization.

MISSION STATEMENT: The mission of Shreveport Farmers' Market is to encourage a strong local food system; increase sustainability of independent local farmers, ranchers, and food producers; and foster stewardship of land and community through a public market.

We seek to provide a forum creating relationships among farmers, vendors, and our community while educating consumers, offering a venue for farmers to sell their goods, and serving as a business incubator for food artisans. We bring together people from Northwest Louisiana, Far East Texas, and the Southern Arkansas region.

The Red River Revel will provide a well-maintained and well-operated market for the sale of high quality, homegrown products that will in turn benefit the producer, the consumer, the downtown area, and our community. A Market Supervisor, who will serve as a facilitator of the Market's operations on a weekly basis, will be provided by the Red River Revel. Management and operational support are given by Red River Revel Staff throughout the year.

Eligibility and Space/Cost Requirements

1. A vendor shall be defined by the following:
 - **Farmers/Ranchers/Grower:** A Farmer/Rancher/Grower is defined as one who sells what they grow, raise, cultivate, or produce on their farm/land. They must own or lease the land the product is produced on; and must participate in the production, sales and marketing of the farm products. Farmers will take precedence over other vendors.
 - **Cottage Food Vendor:** A Cottage Food Vendor is one who makes jams, jellies, preserves, syrups, sauces, salsa, vinegars, pickles, fermented products, dried products, candies, and baked goods and adheres to the Louisiana Cottage Food Laws.
 - **Artists and Crafters:** An Artist and Crafter is one who makes art or objects with their hands with a level of skill and proficiency. Some agriculturally prominent crafts will be considered.
 - **Food Truck/Concessionaire:** A Food Truck/Concessionaire is an entrepreneurial food business that prepares various forms of food for public consumption on site.

All products sold must be grown or produced within 150-mile radius of Shreveport, Louisiana. All products must be grown or produced by the vendor unless otherwise approved by SFM as stipulated in the consignment rule below. Resale of produce not grown by the vendor may NOT be sold. We do NOT accept direct sale vendors.

2. Prospective vendors must go through an application process for eligibility to be a vendor at the Shreveport Farmers' Market.
 - Filling out an application does not guarantee the applicant to be a vendor.
 - All vendors must be approved for participation into the market annually.
 - Application approval/denials will be issued in writing by SFM.
 - Annual renewal is not guaranteed.
 - There will be a \$10 non-refundable administrative fee for all vendor applicants.

Farmers' Market Rules & Regulations

- If chosen to participate, vendors must carry a \$1,000,000 product liability insurance policy and cover any liability incidents related to damage caused to persons or property by a vendor's products, vehicle, booth, display, or actions. (see insurance requirements on separate page)

Pricing and Spacing

The rental rate and regulations for a space is as follows:

- There will be a \$10 non-refundable administrative fee for all vendor applicants.
- The cost of a space is \$30.00 without electricity. \$10.00 will be added to spaces with electrical capabilities.
- Spaces are billed on a monthly basis and must be paid by the 15th of the month prior to the billed rental period.
- "Baker's Dozen Pricing" is available and allows vendors to pay for the season in full and receive a discount of one-week rental fees.
- Booth spaces are either 8 x 10 or 10 x 10 depending on its location. It is marked by painted corners and lettered rows with a number address.
- Spaces are allocated according to many factors and are assigned at the discretion of the Market Manager. The manager may change vendors' location as deemed necessary.
- **Spaces are rented during the duration of the season. Vendors must pay by the 15th of the month for the following month (or 5 days in advance, if signed up/approved after the deadline) to the Shreveport Farmers' Market office.** Spaces may be re-sold by the manager if the vendor has not paid within the designated time frame.
- Space permitting, vendors can lease a maximum of three (3) spaces at the discretion of the market manager.
- If a truck or display extends into a second space, you will be charged for two spaces.
- No person renting a space shall be allowed to sell, sublet, or assign such space to another vendor.
- Vendors shall provide their own tables for display of their goods, chairs, and change fund, and if electricity is available, a heavy-duty extension cord.
- No more than two (2) electrical devices plugged in at any one time.
- If using electricity, you must advise the Market Manager whether you have a 110v or 220v. Vendors will also need to advise of the plug type and equipment being used. There are amp limits per space which you will be required to always stay under.

Operating Rules

1. All vendors must follow all applicable municipal, state, and federal laws regulating the safety of their products including but not limited to LA Cottage Food Law, the Food Safety Modernization Act (FSMA), Department of Health and Hospitals regulations, USDA/LDAF regulations, etc. Vendors shall conform to the **applicable rules and regulations** of the **Louisiana State Department of Agriculture**.
2. It is the responsibility of each vendor to obtain all licenses or permits necessary, and to follow safe procedures for the handling and storage of food. Complaints will be investigated, and appropriate action decided by the Market Manager. Certain items must be inspected by the State. These include meat, plants, flowers, and sweet potatoes.

Farmers' Market Rules & Regulations

3. Any Market-approved, home-prepared food or product must be offered for sale in closed packages or sealed containers bearing a legible label stating the producer's name, contact information, and price, plus, as mandated by the State, **“not produced in a licensed commercial kitchen.” Louisiana Cottage Laws must be followed.** If the product requires special treatment for its preservation or use, that must be stated on the label. (ie. “must be refrigerated after opening” or “may contain allergens.”)
4. Vendors are required to report all sales to the Department of Revenue and Taxation. This includes state and local sales tax. (Caddo Parish) The Revel is not responsible for collecting or reporting taxes.
5. **Resale:** Resale of produce or other products not grown or made by the vendor will be permitted. No exceptions.
6. **Consignment:** Consigned products must be approved at least one week prior to the market by SFM and can only be for those items produced within 125-mile radius of Shreveport, Louisiana. Vendors hosting consigned products are not purchasing items for resale but are instead providing a limited amount of booth space (10%) for another approved vendor's goods. The producer of the consigned products must complete the market's application and approval process before their items can be sold. This differs from resale rules in that consigned products remain the property of the original vendor until sold, and the hosting vendor acts as a facilitator rather than a buyer and reseller. The market vendor must have proper signage (5 x7 in) to indicate that the product is from another farmer/maker. The signage must include the name of the farm, address, and phone number. SFM will provide a template for this, if approved. Such products are subject to state and local sales tax along with the vendor being held responsible for any liability regarding that product. All questions concerning consignment sales are to be directed to SFM.
7. **All vendors shall clearly display their name and location of their farm at their booth on a sign no smaller than 5” by 7”.**
8. All goods offered for sale by weight shall be weighed on **state-approved scales** in full view of the purchaser. Items sold by container must be **clearly priced**, or the **prices shown** on a sign clearly visible to the shopper.
9. Some common items like salsa, jam, and certain kinds of baked goods, may be limited, as to not take valuable space from another, less produced, item. The number of vendors selling those items will be set by SFM to ensure proper quality standards and vendor diversity.
10. All vendors shall allow Red River Revel/Shreveport Farmers' Market to inspect their production facilities/farms/ranches at any time, with or without notice, to maintain the integrity of the market.
11. There is an ATM on site, so be certain that you have plenty of change at your space. SFM will not provide change to vendors.
12. No price fixing will be tolerated at the Market. Price fixing is defined as an agreement among competing vendors to sell at the same price.
13. If a vendor has to be absent for any reason, they must give SFM a **5 business day notice** (Monday prior to the following Market Day).
14. Market hours will only be held according to days and hours listed in these rules. No selling shall occur before the opening bell or after the closing bell. No business shall be transacted at the Farmers' Market other than during the stated hours.

Farmers' Market Rules & Regulations

15. Vendors are expected to arrive at the Market no later than 45 minutes prior to opening and be ready to sell 15 minutes prior to starting time. All vehicles in the pavilions must be removed 30 minutes before opening. If you cannot park directly at your space, you should unload, set up, and remove your vehicle from the market area immediately.
16. Parking spaces are provided behind the Market office. (Depot Building) Vendor parking is prohibited on Crockett Street or in the neighboring lots used for handicapped citizens as this takes up valuable parking from our patrons.
17. Automobile insurance is required of all participants driving on the market property. Damages to property must be paid for by the person at fault, or their insurance company. Reasonable care should be taken when driving in the market area to avoid collisions with structures, lights, cars, people, and electrical devices.
18. Vendors using a generator for power are not allowed to refuel during the event. The generator must be off for at least 1 hour prior to refueling. The generator must be safe from public as well as spare gasoline/diesel. The generator must be quiet to not disturb other vendors.
19. Prepared Food/Food Truck/Concessionaire vendor (food being prepared on sight) including Food Trucks must be prepared for emergency fires. Grease cooking must have K Class extinguisher. Non grease cooking must have red fire extinguisher.
20. **Market vendors are required to stay during the entire market day.** If the vendor has sold out of products, the vendor will post a sold-out sign at their booth but will not be allowed to leave the premises. Vendors are encouraged to bring ample amounts of their product, as leaving early presents many problems and will not be allowed unless it is an emergency.
21. Vendors are expected to clean up after themselves on a daily basis. All produce must be graded before it is brought to the Market to minimize the amount of spoilage. **All refuse and spoiled produce shall be removed from the Market site by the vendor.** On-site waste containers will be provided for **packing materials only**, which must be broken down. Boxes must be removed by the user.
22. All authorized vendors participating in the Shreveport Farmers' Market shall be individually and severally responsible to the Shreveport Farmers' Market (and managing agency: Red River Revel), its sponsors, employees, and volunteers for any loss, personal injury, deaths, and/or any other damage that may occur because of vendor negligence or that of its agents and employees. All vendors must agree to indemnify and save the Shreveport Farmers' Market, its sponsors, employees, and volunteers from any loss, costs, damages, and other expenses, including attorney's fees, suffered or incurred by the Shreveport Farmers' Market, its sponsors, employees, and volunteers by reasons of the vendor's negligence or that of its servants, agents, and employees.
23. If you feel frightened or threatened by anyone, including other vendors, report it to SFM or onsite police officers immediately.

Insurance Guidelines

If chosen to participate in the Shreveport Farmers' Market, the City of Shreveport requires that all vendors carry a \$1,000,000 product liability insurance policy and cover any liability incidents related to damage caused to persons or property by a vendor's products, vehicle, booth, display, or actions.

Farmers' Market Rules & Regulations

1. If a vendor already carries a product liability insurance policy, they must provide a certificate of liability insurance listing "Red River Revel" as additional insured for the duration of the event (May 30, 2026 – August 29, 2026) prior to the start of the market. For insurance, additional insured to be listed as the following: Red River Revel, Inc., 101 Crockett Street, Ste. C, Shreveport, LA 71101.
2. If a vendor does not currently carry product liability insurance, they may obtain a policy through the following avenues:
 - Vendors may choose to purchase insurance through the Eventeny application software, titled "evCover." You may select this option when applying to the market, visit the application on Eventeny for rates and further information.
 - The Red River Revel can provide the proper insurance for you through our agency, Dethloff & Associates. It would only be good for the Shreveport Farmers' Market with the dates of May 30, 2026 – August 29, 2026. **UPDATED 2026 FEES:** The fee to add insurance through Dethloff & Associates is \$75.00 for single booth vendors and \$110.00 for double booth vendors.
 - Vendors may search for an insurance policy and provide the Certificate of Insurance listing the "Red River Revel" as additional insured for the duration of the event (May 30, 2026 – August 29, 2026.) Options include, but are not limited to:
 - <https://www.fliprogram.com/>
 - <https://www.campbellriskmanagement.com/>
 - <https://www.theeventhelper.com>

Complaints and Violations

1. Any complaint against any vendor regarding the origination of their produce or goods, or any other matter, must be directed to SFM in writing. Verbal speculation alone is not grounds for investigation. Resolving matters of this nature is the sole responsibility of the Red River Revel.
2. Any complaint against any vendor regarding discrimination, harassment, or inappropriate conduct should be directed to SFM. Resolving matters of this nature is the sole responsibility of the Red River Revel and its advisory bodies.
3. It is within the sole discretion of Red River Revel to determine if a vendor has violated any provision that undermines the smooth operations of the market. Such violations may include, but are not limited to:
 - a. Arriving late: Vendors must be at their table prepared to sell at the opening bell, so as to prevent disruptive carrying of products across the market.
 - b. Anyone unable to attend should call the manager as soon as they know they cannot be there. This enables the manager to keep the market full. No call/no shows will result in loss of payment and possibly space at market.
 - c. No Call/No Show: Defined as not notifying the market staff that the vendor will not be coming to market.
 - d. The market allows for uncontrollable circumstances (i.e. closed/impassable roadways, equipment failure, weather, etc.) In those cases, the market should be reached at 318-469-5642.
 - e. Selling before the opening bell or after the closing bell.
 - f. Leaving before the closing bell.
 - g. Failing to pay market fees. Vendors cannot return to the market until payment is made.

Farmers' Market Rules & Regulations

- h. Selling products that are not produced or harvested by the vendor.
 - i. Harassment, sexual harassment, or discrimination.
 - j. Violation of required safety or health rules.
4. We employ a **“Three Strikes” Discipline Policy** for breaking rules. The first infraction will garner a verbal correction; the second, a written warning; the third, expulsion from the market.

The Red River Revel may expel a vendor at any time. This is particularly true if there is a violation of any guideline or eligibility requirement. If a vendor cannot operate as a member of the market community in good faith, then they will be asked to leave. If violations take place, Red River Revel may take any action it deems necessary to preserve the integrity of the market, including vendor suspension, permanent vendor expulsion, or, in extreme cases, legal action.

All vendors shall comply with the rules set forth by the Shreveport Farmer’s Market. SFM will work directly with the vendors in the enforcement and interpretation of said rules.

Submission of the application for participation shows you have read and agree to these rules and regulations and thereby agree to comply with same.

If you are not accepted to the market, we will keep your application on file this year and will maintain an alternate list for future available spaces. You will be contacted by SFM when a place becomes available.

Shreveport Farmers’ Market
101 Crockett St., Ste. C
Shreveport, LA 71101
farmersmarket@redriverrevel.com
(318) 424-4000